

# Ardell Fashion Lashes

ARDELL®



Not sure which style of Ardell Lashes to choose from?

**InvisiBands** have an invisible band that connects the hair stands to form a strip. They are knotted and feathered by hand for perfect uniformity and an absolutely natural look.

**Fashion Lashes** are the convenient way to have the long, luscious lashes your beautiful eyes deserve. They're lightweight, comfortable and can be re-used several times with proper care and cleaning. With several different styles to choose from, Fashion Lashes are sure to have the style just right for you. Made of 100% human hair, Fashion Lashes feel and look natural.

**DuraLash Naturals** are individual lash clusters that are the closest thing to natural lashes ever developed. These lashes are permanently curled, waterproof, easy to apply, and comfortable to wear. They're so natural you forget they're not your own, and they can be worn for up to 6 weeks at a time. One DuraLash package contains 56 lashes and come in black or brown in short, medium and long-lengths.

## InvisiBand Lashes

100% European Human Hair Lashes



ARD65020 Beauties Black



ARD65026 Fairies Black



ARD65012 Demi Wispies Black



ARD65014 Demi Pixies



ARD65030 Luckies Black



ARD65017 Scanties Black



ARD65031 Babies Black



### Fashion Lashes

Our eyes are without a doubt the first feature a person notice. Ardell Fashion Lashes allows you to create the sexy lashes you've always wanted with a minimal effort. Fashion lashes instantly make your eyes appear bigger and help dress up your look for any occasion. With over 20 styles ranging from demure and pretty to fab wild, these 100% sterilized human hair false lashes offer a natural look day after day.



ARD65002  
105 Black



ARD65003  
109 Black



ARD65004  
110 Black



ARD65005  
117 Black



ARD65092  
120 Black Demi



ARD65093  
124 Black



ARD65006  
131 Black

### Accent Lashes

Accent Lashes are half the size of traditional strip lashes that will enhance your look not create a new one. They are also shorter and designed to be applied on the outer corners of the eyes for an Audrey Hepburn look. This shorter length is perfect for a natural look and fool-proof application and can be worn for every occasion from formals to just a night out.



ARD61301 301 Black



ARD61305 305 Black



### ARD65021-1 Ardell Eyelash Start-Up Kit

Kit includes: 2 each Fashion Lash #109, 2 each Fashion Lash #110, LashTite Dark, Scissors, 2 ea Demi Wispies Black, LashTite Clear, Glass Dish, 2 each Luckies Black, Lash Grip Dark, Tweezers, 2 each Babies Black, Lash Grip Clear, 2 each DuraLash Combo Black, Lash Free Remover.



### ARD65056 LashGrip Adhesive Clear

.25 oz/7 g

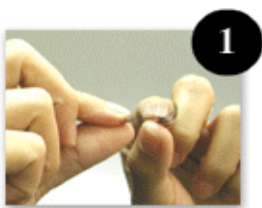
Specially formulated for strip lashes, it dries quickly and holds lashes in place securely.



### AR52360 Brush-On Lash Adhesive Latex-Free

.18 oz/5 ml

Say goodbye to messy glue spills and waiting for glue to dry. The special latex-free formula goes on clear and stays clear for an unmistakably sheer appearance that will hold lashes securely in place all day. Can be used on strip and individual lashes.



## How to Apply Strip Lashes

**1. After** removing lash from tray, hold it at both ends and flex a few times.



**2. Bring** lash to eyelid and drape along lid (as close to the edge of your natural eyelash as possible). Then, press in place. If lash is too long, remove it from eyelid and trim with scissors along the outer edge.



**3. Apply** a thin coat of lash adhesive along the edge of the strip lash. (Tip: To avoid putting too much adhesive on lash, apply a drop of adhesive to the tip of a toothpick. Then, use the edge of the strip lash.)



**4. Wait** several seconds to allow the glue to become “tacky”, then apply lash to eyelid (as close to the edge of your natural eyelashes as possible).

**Note:** White adhesive will become clear once it dries.

### DuraLash Naturals

Individual lashes are the closest thing to natural lashes ever developed. These exclusive knot-free individual lashes are permanently curled, waterproof, easy to apply, and comfortable to wear. They're so natural you forget they're not your own, and they can be worn for up to 6 weeks at a time. One DuraLash package contains 56 lashes and are available in Flare (knotted), Naturals (knot free), and Regular (single), styles and come in black and short, medium and long-lengths.

ARD65063

Duralash Naturals Combo Pack Black\*

ARD65050

Short Black

ARD65052

Medium Black

\*Combo Packs contains 14 Flare Short Black, 28 Flare Medium Black and 14 Flare Long Black.

**Instructions:** Thoroughly clean your eyelashes and eyelids so they are make-up and oil free.

**1.** Pour a few drops of LashTite adhesive on a piece foil. Gently lift a DuraLash from tray with tweezers and dip end into adhesive.

**2.** Starting at the center of the eyelid, apply lashes one at a time by placing the lash cluster on top of one of your own natural lashes with the end close to, but not touching your eyelid. Support lash gently with fingertips until adhesive sets. Work towards the outer corner. Return to center and gradually work inward until lashes blend. Apply 10-15 lashes per eye.

**3.** DuraLashes should be replaced as your natural lashes shed. (About 4 to 5 weeks.)

**Care and Cleansing:** Cleanse lashes with cool water. Oil-based cleansers soften adhesive. Be gentle. Don't rub or towel dry your eyes. Allow your lashes to air dry. Like natural lashes, DuraLashes will singe. Avoid open flame or direct heat.

**Removal:** Your DuraLashes can be easily removed with specially formulated LashFree Adhesive Remover. Never try to pull them off after adhesive has set.





### LashTite Adhesive

.75 oz

Designed for use with DuraLash Flare or Individual lashes. This adhesive is waterproof and ensures that Duralashes remain securely and comfortably attached, day after day for up to 6 weeks. LashTite is available in clear and dark.

**ARD130330 Clear**

**ARD130430 Dark**



### LashFree Individual Eyelash Adhesive Remover

**ARD680230**

**2 oz**



### ARD52320 LashMagic Blending Mascara

Blends natural lashes into false lashes making them virtually undetectable giving a more natural look.



### Salon Kit Refill 6 Packs

- 60065 InvisiBands Luckies Black
- 60066 InvisiBands Demi Wispies Black
- 60067 InvisiBands Demi Pixies Black
- 60068 InvisiBands Babies Black
- 60069 Fashion Lash # 109 Black
- 60070 Fashion Lash # 110 Black
- 60079 Dura Naturals Short Black
- 60078 Dura Naturals Medium Black
- 60077 Dura Naturals Long Black
- 60075 Dura Naturals Combo Black